

Dresden, 18 January 2021

VON ARDENNE WELCOMES KLAUS LÖFFLER AT THE EXECUTIVE MANAGEMENT

We are pleased to welcome Mr. Klaus Löffler at the executive management of the VON ARDENNE Group. He will join Pia von Ardenne-Lichtenberg at the executive management of the German, Dresden-based, technology company and assume the newly created role of Chief Sales Officer (CSO).

Previously, Mr. Löffler was the Head of Sales and CEO of Trumpf Lasertechnik GmbH. He has a lot of experience in international industries such as laser technology, medical engineering, consumer electronics and the automotive industry. At VON ARDENNE, he will focus on growth markets and the expansion of sales channels.

The emphasis will continue to be on the megatrends e-mobility, renewable energy, saving resources and digitalization. In these fields, VON ARDENNE has decades of technology expertise gained from manufacturing efficient and high-quality vacuum coating systems and covers the whole spectrum of requirements in applications ranging from R&D to pilot to mass production.

“The coating solutions offered by VON ARDENNE will continue to be indispensable in even more industries” says Klaus Löffler, as he is convinced that “the profitability and efficiency of products will be determined significantly by their surfaces.” We are pleased that we have secured such a proven expert for business development and sales, who will advance the opening of new markets.



Klaus Löffler, new CSO at VON ARDENNE-Group (© VON ARDENNE Corporate Archive)

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ABOUT VON ARDENNE

VON ARDENNE develops and manufactures industrial equipment for vacuum coatings on materials such as glass, wafers, metal strip and polymer films. These coatings give the surfaces new functional properties and can be between one nanometer and a few micrometers thin, depending on the application. Our customers use these materials to make high-quality products such as architectural glass, displays for smartphones and touchscreens, solar modules or precision optics.

VON ARDENNE is a leading provider of architectural glass coating equipment and coating systems for thin-film photovoltaics. The family-owned business has more than 1000 employees worldwide and is based in Dresden, Germany. As a company with a global reach, VON ARDENNE counts on being close to customers with subsidiaries in China, Japan, Malaysia, Vietnam and the USA in order to offer perfect on-site service. VON ARDENNE equipment is in operation in more than 50 countries.

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